

ABDULLAH ALBARZAWI

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LINKEDIN

WEBSITE



CREATIVE DIRECTOR | VIRAL CONTENT CREATOR



Currently leading content creation at CLINECA with a focus on art direction, storytelling, and AI-generated media. where my AI-driven campaigns have reached 100M+ views. Skilled in creating viral content across social platforms—from scriptwriting and filming to editing and generating dynamic visuals with AI tools. Passionate about design, video, and pushing creative boundaries through technology.

PROFESSIONAL EXPERIENCE

Clineca Istanbul, Turkey | 2024 - 2026

ART DIRECTOR

CONTENT CREATOR



- Directed an AI-generated content strategy (Higgsfield, Google Veo, Photoshop AI) that reached 100M+ views worldwide
- Turned organic reach into measurable revenue — content directly contributed to 70+ closed deals for the clinic.
- Led all phases of production: ideation, scripting, filming, editing, and AI visual generation, tailored for social virality.

Istanbul&I Istanbul, Turkey | 2022 - 2023

GRAPHIC DESIGNER

ART DIRECTOR



- Led a complete brand identity overhaul — new core logo, visual theme, and tailored identity kits for each of the organisation's programs; engagement rose 45%.
- Mentored young creatives in design, video editing, and colour grading while leading teams to deliver projects on deadline.

JellySmack (House Of Bounce - Francis Ngannou) LA, USA | Paris, France | 2021 - 2023

CONTENT CREATOR

VIDEO EDITOR



- Produced documentary-style videos that increased fan engagement by 40% across multiple platforms.
- Designed video thumbnails and infographics, boosting click-through rates by 30%

Wayout Network Istanbul, Turkey | 2019 - 2023

CREATIVE DIRECTOR

FOUNDER

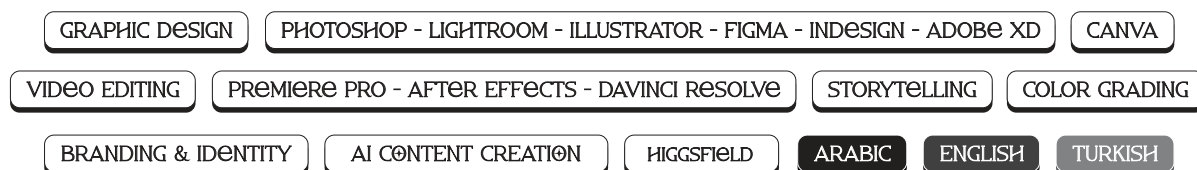


- A passion project about space, science, and the stories no one else was telling. Started as articles. Evolved into a visual art platform. The project that launched everything — including the first job offer.

RECOGNITION

YAMAN — Short Film (Editor & Cinematography, dir. Amer Albarzawi)
Winner, Best Short Film — Dhaka International Film Festival 2017 · Special Jury Mention
MedFilm Festival, Rome 2017 · Official Selection
Annecy, Filmfest Dresden, Uppsala, Winterthur, Sharjah, BBC Arabic Festival + 10 more.

SKILLS AND EXPERTISE



VOLUNTEER EXPERIENCE

Graphic Designer | Event Coordinator

Istanbul&I, Istanbul, Turkey | 2021 - 2023

- Designed visual materials for community events, significantly improving event participation and engagement.
- Coordinated event logistics, leading to seamless execution of multiple events.

Event Coordinator

Sokak Lambası, Istanbul, Turkey | 2021 - Present

- Organize community outreach programs supporting the less fortunate; manage planning and logistics for social-impact initiatives.

Volunteer

Yedikule Animal Shelter, Istanbul, Turkey | 2022 - Present

- Supported daily operations, including animal care and shelter management, contributing to the well-being of the animals.

HOBBIES AND INTERESTS

Passionate about color grading and photo manipulation,
often sharing creations on Instagram.

SEE FOR YOURSELF



VIEW MORE ON MY WEBSITE

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